# **Privacy Policy**

Effective Date: February 22, 2025

Last Updated: February 22, 2025

# **1. Introduction**

**KOS INC.** ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website <u>www.kos-ai.com</u> ("Website") or engage with our services.

# 2. Information We Collect

We may collect and process the following categories of personal information:

- **Identifiers:** Name, email address, postal address, phone number, and other similar identifiers.
- **Commercial Information:** Records of products or services purchased, obtained, or considered.
- **Internet or Other Electronic Network Activity Information:** Browsing history, search history, and interactions with our Website.
- **Geolocation Data:** Physical location or movements.
- **Professional or Employment-Related Information:** Job history and qualifications.
- **Inferences:** Preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

## 3. Sources of Personal Information

We collect personal information from:

- **Direct Interactions:** When you provide information directly to us, such as when creating an account, making a purchase, or contacting customer service.
- **Automated Technologies:** Through cookies, log files, and web beacons as you navigate our Website.
- Third Parties: Business partners, service providers, and publicly available sources.

## 4. Use of Personal Information

We may use your personal information for the following purposes:

- **Providing Services:** To process transactions, manage your account, and deliver requested products or services.
- **Improving Services:** To understand how users interact with our Website, personalize user experiences, and enhance our offerings.

• **Marketing and Advertising:** To send promotional materials, offers, and information about new products or services.

- **Security and Fraud Prevention:** To protect against and prevent fraud, unauthorized transactions, claims, and other liabilities.
- **Legal Compliance:** To comply with applicable laws, regulations, and legal processes.

#### **5. Sharing Personal Information**

We may disclose your personal information to:

- **Service Providers:** Third-party vendors that perform services on our behalf, such as payment processing, data analysis, email delivery, hosting services, and customer service.
- **Business Transfers:** In connection with mergers, acquisitions, or any form of sale of some or all of our assets.
- **Legal Obligations:** When required by law, regulation, or legal process, such as in response to a subpoena or similar legal request.
- Third Parties: With your consent or at your direction.

#### 6. Your Rights and Choices

As a California resident, you have specific rights under the CCPA and CPRA:

- **Right to Know:** Request information about the categories and specific pieces of personal information we have collected about you.
- **Right to Delete:** Request the deletion of personal information we have collected from you, subject to certain exceptions.
- **Right to Opt-Out:** Opt-out of the sale or sharing of your personal information.
- **Right to Non-Discrimination:** You will not receive discriminatory treatment for exercising your privacy rights.

To exercise these rights, please contact us using the information provided in the "Contact Us" section below.

## 7. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect and use personal information about you, including to serve interest-based advertising. For more information about our use of cookies and how you can manage your preferences, please see our <u>Cookies Policy</u>.

#### 8. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, disclosure, alteration, and destruction. However, no security measure is perfect, and we cannot guarantee absolute security.

#### 9. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce our agreements.

#### **10. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or for legal, technical, or regulatory reasons. We will notify you of any significant changes by posting the new Privacy Policy on our Website and updating the effective date.

# 11. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact our legal representative:

Jeffrey S. Davis, Esq. HARTMANN DOHERTY ROSA BERMAN & BULBULIA LLP 830 Morris Turnpike, Ste. 304 Short Hills, NJ 07078 Direct Tel: (201) 649-8025 Email: jdavis@hdrbb.com